

Workshop at École de Condé - Mobility Week 16 - 20 March 2026

General Information: the workshop will be held in English

Campus Rennes

Introduction to photography

In this workshop, students will learn the technical basics of photography, from preparation to postproduction, and put them into practice through practical assignments.

Equipment required from students:

Smartphone with a working camera and, if available, an SLR or hybrid camera with lenses. A few small personal items are required for the still life exercise.

Day 1: Introduction to photography. A brief history of photography, an exploration of contemporary imagery and a discussion on the role of AI in photographic creation. In the afternoon, an introduction to the equipment, and to the three parameters that control exposure. What does each parameter do? How can you use them to give free rein to your creativity?

Day 2: Light and composition. Understanding and controlling natural light. What are the rules of composition, why and how can they be broken? Practical application through a still life exercise, where each student will compose their own image using personal objects.

Day 3:

Morning : Image analysis to understand visual choices. We will discuss the concepts of angle and distance from the subject. Division of the class into groups: each group must attempt to reproduce a portrait in natural light as faithfully as possible. Introduction to postproduction (exposure and temperature settings, etc.).

Afternoon : Selling an idea. A specific product is presented to the class, for which each group must devise a different visual campaign in the form of a brief. These briefs will be discussed in front of the class to assess their clarity and practicability (Friday 20/03 - 9.00-13.00)

Day 4: Photographing a product. Putting the brief into practice, from set-up to postproduction: finding creative solutions to technical difficulties that may arise. Each group carries out its project according to the pre-established brief.

At the end of the workshop, students should:

- **Understand the principle of exposure and know how to put its three technical variables into practice.**
- **Know how to control natural light to make their subject pop.**
- **Know how to arrange elements within the photographic frame in order to clearly convey an intention (highlighting a product, a personal story, a particular emotion, etc.).**
- **Create the visual identity of a product by putting a pre-established artistic direction into practice.**

Students will be assessed on their final group project, as well as on the quality of their brief, the photographs taken during the short exercises (still life, portrait), and their participation (in English).