

PRESS RELEASE
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SAE INSTITUTE BYRON BAY INTERNATIONAL OPEN DAY

--- Evermore to trial all-new Bose PA system during exclusive live acoustic performance at SAE Byron Bay Open Day on August 12th ---

SAE Institute Byron Bay, International Headquarters of the world's largest digital media college will be holding their annual open day on August 12th. By combining interactive tours of the world-class studios and facilities of SAE, an exclusive performance by Evermore and an all-new PA supplied by the R&D team of Bose, the day is set to be an industry spectacular!

The \$40 million university-style SAE campus located in Byron Bay is back in the spotlight for its August Open Day. The Byron Bay campus will be host to a range of activities throughout the Open Day. Events such as a live 60 minute acoustic performance by the band **Evermore**, new product demonstrations by Bose, aerial acrobatics by the Byron Circus Arts along with continuous interactive campus tours and talks by the SAE staff will ensure that the day will stimulate everyone who attends. A full day schedule can be found on the college website at www.saebyronbay.com.

SAE Byron Bay offers accredited degree and diploma courses in Audio Engineering, Digital Film making and has now launched 2 new programs in Multimedia and Web Design and Music & Entertainment Business. Following 30 years of industry experience, the Centre of Excellence at SAE Byron Bay offers the highest levels of teaching and facilities, enabling graduates to find employment with the world's most renowned digital media companies.

Check out www.saebyronbay.com for full details. (ends 229 words)

Headquartered in Byron Bay, Australia, SAE Institute is the world's first and largest network of audio and multimedia education and training centers. SAE is affiliated with Middlesex University in England. The Institute operates over 40 campuses in 22 countries on four continents. SAE Institute is part of the SAE Technology Group, which also owns and operates Studios 301, Qantm College, Computer Graphics College and AMS Neve. Other company and product names may be trademarks of the respective companies with which they are associated.

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