

PRESS RELEASE  
Contact: SAE Institute  
Byron Bay  
Tel: +61 (02) 6639 6023  
Email: infobyron@sae.edu

**FOR IMMEDIATE RELEASE**

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**SAE INSTITUTE BYRON BAY INTRODUCES  
WORLDWIDE EXCEPTIONAL  
STUDENT SCHOLARSHIP PROGRAM**

--- SAE Institute has introduced an international scholarship program designed to attract the world's leading audio, film and multimedia students to the Centre of Excellence in Byron Bay, Australia ---

SAE Institute Byron Bay, International Headquarters of the world's largest digital media college, has launched a unique, worldwide 'exceptional student scholarship' program. The system will attract the world's most promising audio engineers, music producers, film makers and creative media professionals to the Centre of Excellence in Byron Bay, Australia. The program is open to current students and graduates of any of SAE's 45+ campuses around the world and offers up to 60% off tuition fees.

The \$40 million university-style SAE campus at Byron Bay combines state-of-the-art equipment and teaching methods to deliver the Australian Government accredited Bachelor of Digital Media qualification. This intensive 2-year degree has major studio studies in Audio Engineering, Film Making, Multimedia and Digital Animation, making it the focus of SAE's 30 years of educational experience, innovation and industry success.

Students of the Bachelor of Digital Media combine in-depth theoretical study with advanced hands-on practical experimentation on industry-standard and professional-level equipment—all this combined with the world-famous lifestyle of Byron Bay. Graduates will enter the marketplace as confident, forward-thinking and innovative technicians, practitioners, managers and directors and will become not only part of the creative workforce, but the driving force behind it.

Check out [www.saebyronbay.com](http://www.saebyronbay.com) for full details. (ends 200 words)

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Headquartered in Byron Bay, Australia, SAE Institute is the world's first and largest network of audio and multimedia education and training centers. SAE is affiliated with Middlesex University in England. The Institute operates over 40 campuses in 22 countries on four continents. SAE Institute is part of the SAE Technology Group, which also owns and operates Studios 301, Qantm College, Computer Graphics College and AMS Neve. Other company and product names may be trademarks of the respective companies with which they are associated.

For more information, contact SAE Institute Byron Bay, 373-391 Ewingsdale Road, Byron Bay, NSW 2481, Australia. Tel: +61 (02) 6639 6000; Web: [www.saebyronbay.com](http://www.saebyronbay.com)