



FOR IMMEDIATE RELEASE

**AFI WINNER & PRODUCER TO THE STARS JOINS SAE BYRON BAY CAMPUS**  
**SAE INSTITUTE CONTINUES COMMITMENT TO PLACING INDUSTRY LEADING LECTURERS**

**SYDNEY, 4 April 2007** - SAE Institute, the world's largest and most prominent audio engineering, animation and film institute has appointed two new staff, AFI winner Laurence Maddy and the industry renowned Dr Kate Barnes, to the SAE Byron Bay campus.

Laurence Maddy has produced over 80 record releases for artists including Jimmie Barnes, Hunters and Collectors, and Something for Kate, as well as the sound for the Sydney Olympics opening ceremony and working as the head of audio for the worldwide success musical, Tap Dogs.

The pinnacle of Mr Maddy's career was receiving an AFI award in 2000 for best achievement in sound.

Dr Kate Barnes brings with her years of experience in visual media, including photo media, drawings, sculpture, video, online, multimedia and projection works. Dr Barnes has exhibited widely in many exhibitions and festivals including Livid, Woodford and MAAP.

Prior to her appointment, Kate completed a Doctorate in Visual Arts specialising in digital media and has many years teaching experience at Griffith University Film School.

Marco Bettelli, managing director, SAE Australia, Asia and Middle East, said Mr Maddy and Dr Barnes' are an outstanding addition to SAE's high calibre faculty.

"Our focus is on sourcing industry leading lecturers so that SAE's students learn from the best in the business and graduate with industry ready skills," said Mr Bettelli.

"Both Laurence and Kate will be able to embrace SAE's practical learning environment and push SAE's students to achieve and develop the highest level of skills.

"I'm very excited to be welcoming them to SAE Byron Bay, our world headquarters."

Mr Maddy will lecture in Audio Engineering while Dr Barnes will facilitate SAE's courses in Film and Creative Media.

AE Byron Bay is the world headquarters of SAE Institute, the world's largest and most prominent audio engineering, animation and film institute.

SAE Byron Bay offers certificates, diplomas and degrees with a focus on practical learning time and access to learn on industry-standard equipment.

SAE Institute was established in Australia more than 30 years ago, and is now the world's largest audio and film production education provider with 48 campuses across 21 countries.

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**About SAE Institute**

SAE Institute is the world's largest and most prominent audio engineering, animation and film institute with six campuses across Australia. SAE Institute offers a range of programs in sound engineering, film making, electronic music production and creative media. SAE Institute students have access to state of the art equipment, a practical curriculum and industry leading lecturers and guest speakers. SAE Institute students graduate with a government accredited and internationally recognised qualification due to SAE's international campus network that spans 21 countries. SAE's world headquarters are in Byron Bay, offering courses to students in one of the world's most beautiful locations. For more information, please visit [www.sae.edu](http://www.sae.edu)

The SAE Group also owns Qantm College, the leading private provider of creative digital media education and training in Australia.

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