



SAE Institute Appoints Mango Communications

Mango Communications has been appointed to manage the public relations for SAE Institute.

On the appointment Marco Bettelli, managing director, SAE, said “With the shift to digital media technologies the area of sound engineering education is becoming increasingly competitive. The appointment of Mango will help us to develop a competitive edge in the industry”.

Launched in 2000 and part of the DDB Worldwide Communications Group, Mango Communications is an innovative and dynamic PR agency, featuring a team of experienced PR communications consultants offering a suite of integrated marketing communication services. Mango has offices in Sydney, Melbourne and Auckland, New Zealand.

Mango’s appointment takes effect immediately.

For more information on Mango Communications please visit:

www.mangocommunications.com.au